

Juan Guerrero

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Profile

Learning Experience Designer specializing in engaging eLearning solutions. Skilled in instructional and visual design, technology integration, and storytelling to enhance learner engagement. Experienced in applying Gagne's Nine Events and the ARCS Model to create effective, user-centered training. Strong collaborator with expertise in feedback incorporation and needs assessment.



Work Experience

11/2024 – present

Freelance Instructional Designer Self Employed

- Created instructional materials that boosted user engagement and learning retention.
- Used Articulate Storyline 360, Adobe XD, Illustrator, Photoshop, Google Suite, Microsoft Office, and MindMeister to design impactful learning experiences.
- Worked with subject matter experts to develop targeted content.
- Integrated feedback mechanisms to gather learner insights.

08/2023 – 07/2024

Teacher Goose Creek CISD

- Created engaging lesson plans, boosting student participation by 30%.
- Integrated technology with colleagues, improving student tech skills by 25%.
- Assessed progress regularly, tailoring instruction and increasing class performance by 15%.
- Maintained regular parent communication, strengthening school-home connections and boosting involvement.

01/2022 – 07/2023

Teacher Hays Consolidated Independent School District

- Designed state-aligned lesson plans to enhance student learning.
- Implemented an effective classroom management system, decreasing behavioral issues by 30% and boosting engagement.
- Collaborated with colleagues to develop interdisciplinary projects.

08/2016 – 08/2021
Buda, Texas

Site Director of Afterschool Program Extend-A-Care for Kids Branch, YMCA of Austin

- Led a team of 10, enhancing collaboration and increasing program efficiency by 25%.
- Designed and implemented engaging afterschool curricula, boosting student participation by 30%.
- Assessed program effectiveness through feedback, improving child-centered enhancements and satisfaction rates.



Education

08/2023 – 10/2024

Education Technology and Instructional Design | Master of Education - MEd Western Governors University



Education

01/2015 – 12/2020

**Junior High/Intermediate/Middle School Education and Teaching |
Interdisciplinary Studies 4-8
Texas State University**



Skills

- INSTRUCTIONAL DESIGN SKILLS

Instructional Design &
eLearning Development
PROFESSIONAL

Visual Design
PROFESSIONAL

Storyboarding
PROFESSIONAL

Project Management
PROFESSIONAL

Action Mapping
PROFESSIONAL

Wireframes & Mockups
PROFESSIONAL

Prototyping
PROFESSIONAL

Asynchronous Delivery
PROFESSIONAL

Self-Guided Learning
PROFESSIONAL

Competency-Based
Learning
PROFESSIONAL

WCAG 2.0 Guidelines
PROFESSIONAL

- TECHNOLOGY

Articulate Storyline 360

Adobe XD

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Microsoft Suite

Google Suite

Learning Management
Systems



Certificates

08/2024

**Brisk AI Professional - Level 2
Brisk Teaching**

08/2024

**Brisk AI Profesional Level 1
Brisk Teaching**

07/2024

**Adult, Child, and Infant CPR
National CPR Foundation**

07/2024

**First Aid
National CPR Foundation**

11/2023

**Game-Based Learning Certification
Texas Computer Education Association**

11/2023

**Certified Game Changer
Quizizz**

10/2023

**Elearning Essentials: Storyboarding
LinkedIn**

11/2023

**Edpuzzle Coach 24
Edpuzzle**

07/2023

**21st Century Learning
Edpuzzle**

07/2023

**Apple Teacher with Swift Playgrounds
Apple**

07/2023

**Edpuzzle Google Classroom
Edpuzzle**



Certificates

07/2023

**Level 2
Edpuzzle**

07/2023

**Tech Integration
Edpuzzle**

07/2023

**Self-Paced Classroom
Edpuzzle**

07/2023

**Planning Program
Edpuzzle**

07/2021

**ESL Supplemental
TEXAS SBEC**

12/2021

**4-8 Core with STR
TEXAS SBEC**